mahoney
SOCIAL MEDIA SECURITY

Human firewall security is the most important component of cyber security defence.
Protect your business and organisation and create an internal culture of cyber security, to
limit your business from significant fiancial loss, potential legal liabilty,
reputation damage and cyber attacks.

Contact us to develop a training package for your specific needs

Cyber Security Defence Modules

Module 1:   Cyber Security Defence

Module 2:   Network and Device Security

Module 3:   Digital Resilience

Module 4:   Reputation and Brand Management

Governance and Compliance Modules

Module 5:   Compliance

Module 6:   Governance

Module 7:   Policies and Guidelines

Module 8:   Corporate Social Media Responsibilities

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Cyber Security Defence Modules

Module 1

Cyber Security Defence

You may have the best technology and policies in place, however it can all be undermined by a social engineering act on an employee. Increase your employee's education of the potential cyber security attacks and reduce the risk for your organisation. Criminals use social engineering tactics because it is usually easier to exploit your natural inclination to trust than it is to discover ways to hack your software.

Module 2

Network and Device Security

Are your employees using their own devices to store data and personal information of your clients or customers? You need to treat any network or device that your business does not control as insecure. We can improve the safety of your organisation and once a security incident has been identified have a process that your managers can follow to manage and resolve.

Module 3

Digital Resilience

Building your organisation or companies digital resilience is the key to keeping your employees safe. We can provide your employees or contractors with the tools to be able to respond positively and deal with the risks they may encounter online. You cannot protect your employees from being exposed to online situations, such as bullying and harassment, but you can build their ability to identify, respond and deal with the sometimes challenging online environment.

Module 4

Reputation and Brand Management

Provide your employees with an interesting learning module based on the latest use of technology, and real-life cases studies where employees and their employers have had irrefutable damage done to their reputations. Your employees will learn our 10 tips to protect their online reputation.

Governance and Compliance Modules

Module 5

Compliance

We can provide your teams with compliance training that will ensure your business or organisation adheres to privacy standards, responsible data practices and regulatory compliance to build organisational integrity and effectively manage compliance risks within the online environment.

Module 6

Governance

Introduce your teams to a governance framework for your social media channels and accounts. Learn from our experience working with law enforcement and government agencies to introduce innovative solutions, from the approval process to crisis responses.

Module 7

Policies and Guidelines

Rather than policing your employees, start with robust social media policies and frameworks that will empower employees with the right resources to be effective advocates for your business or organisation. From induction, to the personal use of social media by contractors and ambassadors representing your brand, we will create and imbed policies to develop human firewalls to protect your organisation.

Module 8

Corporate Social Media Responsibilities

Corporate Social Media Responsibilities are the actions of your business or organisation to protect confidential information, the brand and your employees. As an employer or manager, you have the responsibility to create respectful safe social media environments. Our training will provide managers and decision makers the tools to create a preventative culture and environment. By giving managers the ability to support employees and decrease the consequences of work related disasters, e.g. bullying